CDIE 2019
China Digital Innovation Expo

2019
China Digital Innovation Expo
>>> & CIO Summit <<<

Date:2019.5.15–5.17 Venue: Shanghai

Organizer：DOT CONNECTOR
Business Consulting Services

Co-organizer：雅各布专栏
JOCOB COLUMN
创造价值 独立思考

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About Us >>>

品牌经营是一门
从心出发讲故事的艺术
—李自强
ARD LEE

商务咨询
ness Consulting
2018.9.14
DOT NECTOR
Business Consulting Services
gram

Dot Connector (hereinafter referred to as DC), established in 2011 and headquartered in Shanghai, represents one of the earliest innovation and consultation companies with focuses on digitalization and innovation. In the digital era, traditional ways of production and marketing have undergone earthshaking changes thanks to the separation and transfer between consumers’ demands and their purchasing patterns. Traditional enterprises are now facing major challenges and opportunities. AI, big data, cloud computing, VR/AR, 3D printing, and internet of things, more and more innovative technologies are emerging at the right time, transforming the traditional modes of business. It’s hardly possible for a single company to pool all the talents of the world; the future is destined to be a new era featuring win-win cooperation. DC is dedicated to providing digitalization trainings and consultation services, supporting enterprises to better engage with various startups, offering headhunting services, and satisfying the customized consultation needs of traditional and nontraditional innovative companies. DC is ready to be the most powerful force for enterprises in their process of digitalization.

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Overview >>>

China Digital Innovation Expo & CIO Summit 2019, the 5th premium event hosted by Shanghai Dot Connector, focuses on Chinese IT leaders, explores ways of innovation, and empowers enterprises to survive and thrive in the era of digitalization. Now, CDIE event has evolved to be the beacon in the field of technological innovation in China, and the most international and authoritative platform in the industry. .

The upcoming CDIE event will be held in Shanghai from April 17th to 19th, 2019 . Under the theme of “A Digital China, A Wise Future”, this event will gather a number of C-level executives, including **CEO, CGO, CDO, CTO, CIO, CMO,** along with other business innovation leaders who awe the new generation of IT. Together, they’ll share their insights and visions for a bright future throughout the event.

The summit will consist of a one-day small-scale exclusive training on digital transformation and innovation, one main forum, five separate industry forums and six theme forums. Meanwhile, there will be an innovation exhibition area, with, the latest technology innovation achievements fully exhibited to the entire world.

Entrepreneurs, investors, and renowned figures in the political and academic fields at home and abroad will be attending this Summit. With the most powerful think-tank teams of the digital era, we are to listen to the most successful transformation cases and the most cutting-edge technology applications, focusing on the driving forces behind China’s enterprise digital transformation and exploring approaches to drive business revolution and growth by harnessing new technologies and innovations.

Summit Highlights

CXO Digital Innovation and Leadership workshop

- Digital Innovation Overview & Digital Transformation Strategy & Q&A
- Digital Leadership
- Business Analysis, Data Drive Decision Making

Five Theme Sessions

- Big Data & Cloud Computing
- Technology Innovation, Fewer Cost for Greater Profits
- Smart Finance - The Key to A Successful Future
- Cyber Security
- Technology Innovation-Creating An Intelligent Supply Chain

Five Industrial Forums

- Retailling & FMCG
- New Manufacturing
- Finance
- Internet, E-commerce, Games
- Overseas Expansion of Private Enterprises

20+
Professional Producer

100+
Domestic & Foreign Speakers

150+
Practical Case Analysis

200+
Media Partners

1000+
Attendees

100000+
Customer Touches

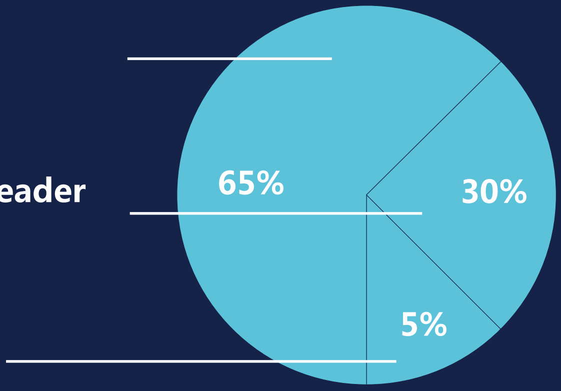
Overview >>>

Attendees

Technology Leaders
(CTO , CIO , IT Director , IT Leader)

Top Level Management and Business Leader
(CEO , CGO , CDO , CHRO ,
CFO , CMO , Supply Chain Leader)

Others



Topic Pool

- Interpretation of China’s macroeconomic situations and the prospects
- Digital transformation of manufacturing industry: upgrading “Made in China”
- In digital era, how can enterprises adjust to the changes of demands?
- Promote digital transformation of supply chain with integration and opening
- Cloud technology drives enterprises’ digital transformation
- Intelligent IoT, interactions among innovations
- Enhance enterprises security capacity in the process of digital transformation

Summit Attendees 1000+

5128
Leader Attendees in total

4000+
Accumulated Participating Enterprises

1000+
Total Events

500+
Solution Provider Partners

300+
Speakers in Total in Past Events

Agenda for May 15th

09:00
17:00

CXO Digital Innovation and Leadership Workshop

- Digital Innovation Overview
- Digital Leadership
- Digital Transformation Strategy
- Business Analysis, Data-driven Decision Making

Agenda for May 16th

08:00

Customized Breakfast Theme Meeting + Socializing

09:00
09:20
10:00
13:50
17:10

Main Forum

- Discern thoroughly the power and trend of China’s enterprises digital transformation
- AI drives the innovation of business model
- Create an open ecosystem, and win in the hybrid cloud era
- Data center enables enterprise to strive for business transformation
- Enterprise infrastructure and organization structure in the process of digital transformation
- Reinforce security awareness of enterprises in digital transformation
- With network dividend disappearing, how can T2B markets strive to expand
- As new retail continues to rise, what is the future of traditional retailing?
- In face of the blows of digital transformation, what are the challenges and opportunities for traditional manufacturing enterprises?
- Sharing and transboundary: create a new ecosystem in the digital era
- Surviving in the cracks, how do CIOs grasp opportunities and become the real helmsman of enterprise digital transformation

Theme Forum 1
Big Data and Cloud Computing

- Hybrid Cloud, an Important Strategy for Enterprise Growth
- Data ignite the engine to upgrade intelligent retail
- AI and big data empower future businesses
- Explore the real effects of cloud computing in enterprise business
- -How does data drive business decision and improve profits
- Explore and practice data intelligence in marketing
- Build enterprise real time big data processing system
- How can data center help traditional enterprises facilitate the digital transformation?
- Double Engine Container Cloud, Open a New Chapter for Enterprises’ Digital Transformation

Theme Forum 2
Technology Innovation, Cost Decreasing and Benefit Increasing

- Drive enterprises’ digital transformation upgrading with smart electronic contracts
- Use big data, prediction, and analysis to optimize the supply chain
- Optimize process management method on a process-driven basis
- Use Wechat as a business tools
- How to enable enterprise to operate and mobilize efficiently
- How do CIOs help enterprise establish exceptional digital business model

Theme forum 3
Smart Finance– the Key to a Successful Future

- How to create CEFO
- Application situation in finance and tax of AI
- CFO leadership
- Smart finance of enterprises in the digital era
- New opportunity in the future financial world
- Optimize financial assets
- How to utilize innovative technology to adjust to the rapid change of business and regulation environment

Theme Forum 4
Cyber Security

- Could security monitoring
- Enhance information security
- Disruptive forces of AI and big data in the information security
- Redefine the new generation of
- cyber security
  Internet assets management and security

Theme Forum 5
Innovate Technology and Create Intelligent Supply Chain

- Digital transformation of supply chain
- The application of big data and data analysis in intelligent supply chain
- Intelligent logistics platforms serve the smart manufacturing
- Intelligent supply chain and logistics enable new retail development
- IoT creates intelligent storage

Agenda for May 17th

08:00

09:00

09:20

11:20

13:50

15:30

17:10

Customized Breakfast Theme Meeting + Socializing

Main Forum

- Digital reconstruction—how to achieve disruptive changes in commercial mode and business procedure
- AI+ IoT – impacts on the business productivity and growth in the digital economic era
- Make data-driven brand strategy in the digital era,
- Embrace an unmanned future in the intelligent era
- Drive enterprises to make digital transfer and upgrading with cloud computing
- How do enterprises remain stable operation in the process of transformation?
- Digital transformation in the intelligent retailing era
- Make data-driven decisions in business analysis
- Reshape the organization and structure in digital transformation

Industry Forum 1
New Retail and FMCG

- Cloud practices of data center in FMCG industry
- Reconstruct data-driven business factors— “customers, goods, and markets”
- Power source of intelligent transformation in the retail industry
- Technically support the transformation of new retailing
- Construct omni-channel, and practice new retail of innovative business model
- Empower FMCG industries with Internet technologies
- Internet+ era, the status quo of the FMCG transformation
- A decision-making mind in retailing: from data analysis to intelligent decision
- Digital transformation—Put security first
- Internet technology empowers the FMCG industry
- Omni-channel construction, and the transformation of innovative business model in retailing
- Explore multi-dimensional data value, and drive enterprises to transform their retailing businesses.

Industry Forum 2
New Manufacturing

- Advanced observation on intelligent manufacturing and industrial internet
- Technology hotspot and application of industrial Internet platforms
- The application of VR in intelligent manufacturing – build virtual factories
- “Intelligent factory” creates smart ecological environment-networking, optimization, transparency, initiative and mobility.
- A blueprint for IT Technology + Enterprise Operation Management Informatization Practices
- Industrial big data: develop new manufacturing capabilities
- How can manufacturing enterprises unleash the utmost value of data to realize the digital transformation?

Industry Forum 3
The Overseas Expansion of Private Enterprises

- A comprehensive interpretation of the general data protection ordinance understanding the safety and compliance requirements for enterprises’ overseas expansion
- Cloud services help Chinese enterprise “go abroad”
- How do overseas enterprises effectively control the domestic and foreign business trip procedures
- Cloud services facilitate Chinese enterprises’ overseas expansion efforts
- How can Chinese enterprises go abroad in th globalized world?
- Cross border e-commerce facilitates enterprises to brand their retailing businesses as they promote overseas expansion.

Industry Forum 4
Finance

- The future of financial enterprise under the new regulation
- Facilitate digital transformation of financial industry with cloud technology
- Big Data+AI, create an anti-fraud system of internet finance
- The risk management of big data innovation in different situations
- Innovation of security industry informatization
- Drive marketing practices with technologies, help financial industry precisely target new customer
- Financial service transformation in the intelligent age

Industry Forum 5
Internet, E-Commerce, Games

- Application scenarios and commercial practices of big data in the internet industry
- Practices and challenges of the integration of block chain and industrial internet
- Application of new technologies and information security in the internet industry
- How can cios of internet industry win the battle of data intelligence?

CDIE Chairman

Esteban Remecz
Global CIO
Maxion Wheels (CCA Chairman)

Confirmed Speakers

Bob Bao
CEO
Beingmate

Hans-Peter
Independent Owner
Kleebinder (Former COO of Audi Germany)

Zong Yi
Founder & President
Phnix

Rowan Gibson
“Mr. Innovation”
" the internationally bestselling author on business strategy and innovation"

Sonia Wu
Retail President
Jala Group

Jason Zhang
VP
Eleme

Huang Kun
CTO&President Assistant
Anxin Insurance

Zhang Beiping
CIO
Peace Bird

Confirmed Speakers

Glen Francis
CTO
Singapore Press

Li Liang
Information Director
Fuyao Group

Gao Li
Head of Information Technology
New Hope

Gordon Lin
VP
Yongda Group

Hanson Wang
CDO
Saint-Gobain

Pascal Hua
Leading Partner
Deloitte Digital

Gregory Fox
VP of Corporate Marketing
Huawei

Wang Fangxing
CIO&VP of Supply Chain
Pangu Catering

Jay Ren
Global IT Director
Cargill

Neil Ji
Security Strategy Officer
JD.COM

Inviting Speakers

Zhang Bo
CTO
DiDi

Shakir Moin
VP & Global CGO
Coca Cola

Hugo Shong
Founding Chairman
IDG Capital

Joseph Inzerillo
Executive CEO & CTO
Walt Disney

Wang Yi
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Global Digital
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Adam Sussman
CDO
Nike

Nagesh Saldi
CIO
Tesla

Feng Hai
CFO, Mobile Travel
Ford

Howard Yin
CDO
Longfor Group

Inviting Speakers >>>

Belinda Wong
CEO
Starbucks

Phyllis Cheung
CEO
McDonald’ s China

Waheed Malik
Global CA & CTO
Unilever

Yang Fei
CMO
Luckin Coffee
New Business Model I
nnovation and Growth

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Estee Lauder

Qiao Xinliang
Executive VP, Suning
E-commerce IT Dept.
Suning

Hou Yi
President
HeMa

Klaus Straub
CIO & VP
BMW

China Digital Innovation Expo & CIO Summit 2019

CXO Digital Innovation & Leadership Workshop

May 15th, 2019 09:00-18:30

As enterprises increasingly rely on digital strategy to accelerate the expansion of their businesses, improve the efficiency and create new opportunities, the world is experiencing constantly changes. The pace of revolution is speeding up, many enterprises fail to compete at all, with 50% of the 500 Global Fortune listed in 2006 disappearing up to date. Competition emerges from all dimensions. Looking into the future, new technologies, such as robot and AI, are expected to affect more than 2 billion jobs in the next 10 years, bringing both threats and opportunities to all enterprises in the world. Enterprises with efficient and digital-minded leaders are surpassing those less digitalized and backward counterparts, and the gap will only become larger as the workplace continues to be digitalized.

Our training sessions will provide various application cases of the latest cutting-edge technology in diverse industries, enabling all the participants to learn how to formulate enterprise digital transformation strategies, forge digital leadership, and fully harness big data in future decision-makings.

Inviting Trainers

Pascal Hua
Leading Partner
Deloitte Digital

Marshall Van Alstyne
Professor and Chair of Information Systems
Boston University

09:00-12:15	**Digital Innovation Overview&Digital Transformation Strategy&Q&A** > Learn to navigate the world of digital ecosystems. > Understand the collision between traditional and digital business models and how to reinvent your business for future success. > Discover ways of competing and collaborating with other companies to create and capture value. > Realize how powerful machines can amplify your company’s human talent. > Learn to assemble the team to experiment with new ideas, re-examine your core beliefs, and reinvent your business rulebook for the digital future.
12:15-13:30	**Lunch**
13:30-15:30	**Digital Leadership** > Strategies to drive and transform your business in the digital economy > How to drive business value through experimentation > Development of platform based strategies for growth > Negotiation and management of digital transformation projects > Effective people and team management strategies
15:30-15:45	**Tea break**
15:45-17:00	**Business Analytics for Data-Driven Decision Making** > Key analytic technologies and techniques, e.g. predictive modeling and machine learning, and how these can play a role in managerial decision making > How to effectively manage the analytical processes and use the results of these processes as the basis for making informed, evidence-based decisions > How companies can use analytics as the basis for creating value
17:00-18:30	**Networking Dinner**

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019 >>>

Digital Age: New Trend, New Technology, New thinking, New Opportunity, New Capability

May 16th, 2019 09:20–17:10

"The year 2018, the worst year in the past decade, will be the best year for the next decade" … As life cycles of traditional products approach to the end, new and innovative species are springing up and thriving. Changes are evident: things are getting mobile and intelligent, and the consumption demand structure is shifting with its "Chinese characteristics". Technologies continue to empower new business models and transform the digital framework of enterprises; AI is reshaping the interactions between enterprises and consumers, and other emerging technologies such as smart robots, smart visuals, algorithmic chips, neuro-network systems, 5G, automatic driving, block chains are reconstructing smart city, smart retailing, and are creating a new digital, equal, safe, and well-connected market.

Against such new economic market backdrop, how should CXOs achieve self-improvement, enhance their knowledge model, strive for breakthroughs and innovation, "transfer" technologies into business productivity, and ultimately create a new growing market for their enterprises?

As digital transformation continues to accelerate at an exponential speed, enterprises are striving to reshape themselves. New technologies are emerging and digital wave is becoming one of the heatedly discussed topics. How should CIOs make full use of their technology advantage, develop business mentality, analyze the impacts of new technologies on business management and competition strategy, enhance their business management ability, and therefore provide sound decision-making supports for holistic business development?

This Summit, focusing on the "Five New Elements", will look into the digitalization trends and innovation, discuss new technologies and their industrial applications, expand business opportunities and management mentality, improve technology development ability and soft power, create and seize new opportunities, empower CIOs comprehensively to be the core of the CXO management system with enhanced personal ability and occupational competitive edge, and strive to be leaders with inter-disciplinary and comprehensive abilities.

09:20-10:00	**New trend-Probe the uniqueness of Chinese market and recreate new growth points through new technologies in the globalized world.**
10:00-10:20	**New Technologies-Empower business reforms: from governing business to creating open-cloud era**
10:20-11:00	**New Model-Empower new business models with new technology: AI reconstructs retail manufacture**
11:00-11:20	**Tea Break**
11:20-11:40	**New Capacity-From following rules and regulations to differentiating business and reestablishing business competitive edge with enhanced digital security ability**
11:40-12:25	**New Mentality-New challenges in the new technology-driven digital world: How should CIO seize opportunities to achieve business digitalization**
12:25-13:50	**Lunch**
13:50-14:30	**New Markets-From 10 trillion to 50 trillion: expect a new digital, commercial, and networked world**
14:30-14:50	**New Retailing-Restructure the relations among consumers, goods, and markets, and rebuild the brand digital market through AI**
14:50-15:10	**Digital Factories-Flexible supply-sided reforms: from transparent factories to 2C**
15:10-15:30	**Tea Break**
15:30-16:10	**New Technological Models-Create a new digital platform that meets the needs of Chinese markets**
16:10-16:30	**New Technology Model-From IT operation and maintenance to value creation for enterprises and customers**
16:30-17:10	**Cross-industrial Digital Cooperation and Sharing : Create a New Ecosystem in the Digital Era**

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019 >>>

Theme Forum 1 : Big Data and Cloud Computing

May 16th, 2019 10:00–17:10

Data serves as a major facilitator of the Internet development. The use of Cloud is growing at an unexpected speed and is giving birth to new technologies. Big data and cloud computing have brought about unstoppable forces for enterprises in digital transformation. Speakers in this forum will be sharing the latest cases and practices on how to find the most suitable business niches in traditional enterprises and how to employ big data and cloud computing technologies in empowering enterprises to construct new industrial ecosystems. Efforts will be made to vigorously facilitate the process of intelligent upgrading for enterprises.

Summit Producers

Bin Xu
CIO
Country Garden

Gejun Wang
VP
Pagoda

Fujuan Li
Deputy GM
IT Dept., China Eastern Airlines

Jiachuan Zhu
CIO
Trina Solar

10:00-10:40	**Drive Future Businesses with AI and Big Data**
10:40-11:00	**How Do Enterprises Process and Analyze Big Data?**
11:00-11:40	**How Can Data Center Help Traditional Enterprises Facilitate the Digital Transformation?**
11:40-12:00	**Cloud Computing Strategies in the Digital Transformation Age**
12:00-12:30	**Exploration and Practices of Data Intelligence in Marketing Practices**
12:30-13:50	**Lunch**
13:50-14:30	**Cloud Computing, Drive the Digital Transformation and Upgrading for Enterprises**
14:30-14:50	**Hybrid Cloud, an Important Strategy for Enterprise Growth**
14:50-15:10	**Data, unlock the Engine of Upgrading for Intelligent Retail**
15:10-15:30	**Tea Break**
15:30-16:10	**From Value to Technology, How do Enterprises Develop Self Data Capability**
16:10-16:30	**Double Engine Container Cloud, Open a New Chapter for Enterprises' Digital Transformation**
16:30-16:50	**Big Data Model, Create Core Competence in Enterprise Supply Chain**
16:50-17:10	**Top Talk: Explore the Real Effects of Cloud Computing in Enterprise Businesses** -Does cloud computing realize the promise of saving costs

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019

Theme Forum 2:
Technology Innovation
-Reduce Costs and Increase Profits

May 16th, 2019 10:00–12:30

The future world will consist of data-driven and intelligent societies. Meanwhile, with the development of intelligent cities and the advent of intelligent societies, a new generation of information technologies, represented by IoT, big data, AI, block chain, will develop at a faster speed, and integrate further into the real economy. From "promoting transformation" to "accelerating innovation", this forum will comprehensively demonstrates how enterprises, by making full use of advanced technologies such as big data, AI, E-signature, upgrade and revolutionize the process of production, circulation, supply chain and sales, improve their operation efficiency, and reshape their business structure and ecosystem, and thus truly reduce costs and increase profits.

Summit Producers

Jay Ren
Global IT Director
Cargill

To be confirmed

10:00-10:40	**Insight and Analysis of the Technology Innovation Trend in the digital age**
10:40-11:00	**Digital Innovation Breaks Boundaries among organizations**
11:00-11:40	**Application of AI in Enterprise Operation Management**
11:40-12:00	**Use Wechat as a business tool—Reduce Costs and Increase Profits for Traditional Enterprises**
12:00-12:30	**How to Realize the Effective Operation through Mobilization**

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019

Theme Forum 3:
Smart Finance
-the Key to A Successful Future

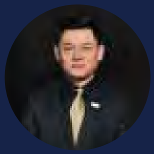
May 16th, 2019 10:00–12:40

The development of technologies, such as Internet, big data, AI, block chain, finance cloud, has brought about enormous opportunities and challenges to the upgrade and management of enterprises. How can those finance leaders, who are playing increasingly crucial role in the business culture, cope with the emerging "internet+" in financial affairs? Digitalizing financial responsibilities requires enterprises to reform, promoting the use of new technologies on the one hand, and thoroughly reshaping and optimizing financial procedures on the other hand.

This forum, with focuses on "smart finance, the key to a successful future", will holistically sparkle discussions on the impacts of technologies to finance, and also on how to utilize technologies to promote enterprise digitalization and lead business upgrading.

Summit Producers

Julia Zhao
CFO
Xiabu Xiabu



Tan Xiangyang
VP & CFO

10:00-10:40	**How Does Digitalization Facilitate the Transformation of Financial Affairs?** > The impacts of digital technologies on the role of CFOs and the significance > How can enterprises achieve consistency between operation revolution and strategy with digitalization? > How do CFOs improve their own abilities in the era of digitalization and transformation
10:40-11:00	**Optimize and Revolutionize the Process of Financial Affairs in the Digital Era** > Drawbacks and barriers in the traditional way of reimbursement > National tax reforms and the matching of online tax systems > Intelligent supervision and management of business travel fees
11:00-11:40	**Intelligent Optimization Leads the Future of Financial Management** > AI era, an era the transformation of Internet+ management model for enterprises > Promote standardized, intelligent, service-oriented, and big-data-driven process in financial affairs
11:40-12:00	**Explore Financial Data and Enhance the Management of Its Value** > How to harness big-data smartly? > Relations between financial data and decision-makings > Data analysis: from data to business
12:00-12:40	**How do Strategic Plans Formulated by CFOs Boost the Growth of Business?** > Close relations between company's strategies and technologies in the digital era > How to improve the relations between company and investor > Repositioning of CFOs in the changing external environment.

Agenda is continuously updating...

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Theme Forum 4: Cyber Security

May 16th, 2019 PM 13:50–17:10

Cyber security will become increasingly complex, forming a "New normal". Companies should analyze their business flows and the distribution of data assets and make security strategies accordingly, identifying their platforms, fundamental structures and security domains. This forum will probe into issues such as how to perceive of, prevent from, and timely respond to cyber security, how to protect the security of company's data and enhance the ability of high-risk controls, and how to address cyber security problems.

Summit Producers

Chen Hao
Information Security Officer
APAC
Abbott

Kevin Yao
IT Director

Zhao Rui
Security Director
McDonald's

13:50-14:30	**Influences and Opportunities Brought by Cyber Security Law to CIO**
14:30-14:50	**Early Warning and Proactive Defense Mechanism in the Era of Mobile Internet** > Mobile Internet breaks the limits of time and space, and the security boundaries are gradually disappearing > The uncontrollability of fragmented office behavior results in zero trust > Security thinking mindset in mobile Internet era
14:50-15:10	**Perceives Unknown Threats by Full Data Analysis** > Security analysis based on data identification, metadata extraction and behavior model retrieval > Establish a defense system with rapid security hazard detection > Trace cyber attacks with full traffic analysis and examination
15:10-15:30	**Tea Break**
15:30-16:10	**Security Strategies in the Internet Era** > Reinforce security checks in all intelligent terminals > Closely follow security and risks intelligence > Timely detect safety hazards and make timely repair
16:10-16:30	**Redefine the New Generation of Network Security** > In the era of cloud and mobility, where is the business limits of an enterprise? > Cloud business is irreversible development trend, in light of this, how can an enterprise make its cloud security automatic and controllable? > Ensure user behavior security based on user behavior big data
16:30-17:10	**Top Talk: Internet Attack and Defense Debate** > Acquire abundant resource support > Cultivate strong security operation and maintenance ability > Establish mature cloud protection technology

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019 >>>

Theme Forum 5: Technological Innovation -Creating an Intelligent Supply Chain

◷ May 16th, 2019 PM 13:50–17:10

As revealed in a research report by Accenture, 85% of global companies have already started, or are planning to, introduce digital technologies within one year to transform their supply chain. An efficient digital supply chain system is expected to increase company revenue by 10% with reductions of 20% in purchasing costs and of 50% in supply chain costs. Given enterprises' desire to realize utmost digitalization of their supply chain, it should be expected that enterprises will need to adopt cloud computing, Internet of things, big data, cognitive technology, AI and other emerging technologies to facilitate the digital transformation of supply chains and create point-to-point operation pattern in their supply chains with constant optimization. This Forum will encompass topics relating to digitalization, with focuses on how to strike a balance between costs and customer satisfaction, how to achieve agility, fast response, and constantly optimizing supply chains, and how to successfully fulfill the goal of revolutionizing the digital operation for enterprises.

Topic Pool

- Digital transformation of supply chain
- The application of big data and data analysis in intelligent supply chain
- Use intelligent logistics platform to serve smart manufacturing
- Intelligent supply chain and logistics enable new retail development
- IoT creates intelligent storage
- The logistics application of AI & Robot under new retail
- Digital transformation and upgrading of the supply chain finance

13:50-14:30	**Asia Supply Chain Revolution in the Digital Era**
14:30-14:50	**How to Use Technologies Such as Internet, Cloud Computing, Big Data, etc., to Enable the Upstream and Downstream Supply Chain Participants to Initiate Intelligent Upgrading?**
14:50-15:10	**Intelligent Supply Chain Finance Based on Big Data**
15:10-15:30	**Tea Break**
15:30-16:10	**Intelligent Supply Chain: From Precision Production to Intelligent Factory**
16:10-16:30	**Chinese Intelligent Retail, A Bridge Connecting the Global Trade** > How do China's consumption structure and technology upgrades improve the global intelligent supply chain > Application of China's retailing technologies in foreign brands
16:30-17:10	**Digital Transformation of Storage-How to Create Intelligent Storage?**

Agenda is continuously updating...

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Digital Age: New Trend, New Technology, New thinking, New Opportunity, New Capability

May 17th, 2019 09:20–17:10

09:20-10:00	Digital Reconstruction—How to Achieve Disruptive Changes in Commercial Mode and Business Procedure
10:00-10:20	AI+ IoT – Impacts on the Business Productivity and Growth in the Digital Economic Era
10:20-11:00	Embrace an Unmanned Future in the Intelligent Era
11:00-11:20	Tea Break
11:20-11:40	Drive Enterprises to Make Digital Transfer and Upgrading with Cloud Computing
11:40-12:25	Make Data-Driven Brand Strategy in the Digital Era,
12:25-13:50	Lunch
13:50-14:30	How do Enterprises Remain Stable Operation in the Process of Transformation?
14:30-14:50	Digital Transformation in the Intelligent Retailing Era
14:50-15:10	Make Data-driven Decisions in Business Analysis
15:10-15:30	Tea Break
15:30-16:10	Cloud Computing Empowers Enterprises do Digital Upgrading
16:10-16:30	How to Find the Balance Point of Technology and Business?
16:30-17:10	Reshape the Organization and Structure in Digital Transformation

Agenda is continuously updating...

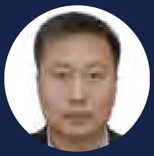
China Digital Innovation Expo & CIO Summit 2019 >>>

Industry Forum 1: Retailing and FMCG

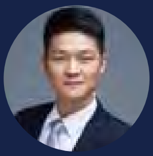
May 17th, 2019 AM 09:20-17:10

The sweeping growth of online e-commerce has undoubtedly imposed overwhelming shocks to traditional retailing industry, which is experiencing acute problems such as sluggish growth and development bottlenecks; meanwhile, after years of rapid development, e-commerce is now facing fading "demographic dividends". Where is the way out? What are the revolutionary impacts that new retail can bring to the retail and FMCG? These have become the hot topics of discussion nowadays. This forum will keenly explore digital e-commerce, smart shops, omni-channel new retailing, unimarketing, data-driven marketing, interactive user experience, omni-channel supply chain, S&OP/IBP, smart supply chain and logistics, and other topics of concerns, probing into issues such as how to integrate front-data in the digital era, optimize omni-channel construction and digital marketing, reconstruct rear-supply chain, and champion China's digital retailing and FMCG market.

Summit Producers



Wang Fangxing
CIO&Supply Chain VP
Pangu Catering



Zhang Beiping
CIO
Peacebird

Zhang Jie
CIO, Greater China
Coca Cola

Eric Wang
APAC CIO
Platinum Equity

09:20-10:00	Reconstruction of Three Data-driven Business Factors
10:00-10:20	Technology Support for New Retail Transformation
10:20-11:00	Omni-channel Construction and Transformation Practices of Innovative Business Model in New Retail Industry
11:00-11:20	Tea Break
11:20-11:40	Empower FMCG with Internet Technologies
11:40-12:25	How Does Big Data Drive Digital Operation in the New Retail Era?
12:25-13:50	Lunch
13:50-14:30	Internet+Era, the Status Quo of the FMCG Industry Transformation
14:30-14:50	Construct A Retail Decision Mind: From Data Analysis to Intelligent Decision -Agility, Contextualization, Automation, Mobilization and Reinforcement
14:50-15:10	Data-based Transformation—Put Security First
15:10-15:30	Tea Break
15:30-16:10	Digital Upgrading and Reconstruction of the Channels of FMCG Industries
16:10-16:30	Explore the Value of Multi-dimensional Data, and Help Enterprises Achieve New Retail Transformation
16:30-17:10	Top Talk: How to Break the Dilemma Between the Increasing Digital Demands and the Backward Business Models?

Agenda is continuously updating...

China Digital Innovation Expo & CIO Summit 2019 >>>

Industry Forum 2: New Manufacturing

May 17th, 2019 AM 09:00–12:30

The deep integration between new generations of IT and manufacturing has triggered profound industrial revolution, giving momentum to new production means, industrial modes, business patterns, and economic growth poles. Now China is still in the process of industrialization, and is left behind major developed economies, with manufacturing industries being big but weak. New generation of IT, spearheaded by big data, IoT, and cloud computing, will ignite a new round of industrial revolution and accelerate the transformation and upgrading of traditional manufacturing enterprises. This forum will focus on how the internet development in industries help pan-manufacture industries, with main businesses in energy and chemistry, and traditional manufacturing, optimize their product design, production process, sales, logistics and transportation, after-sales services, and other aspects of company affairs, creating new digital transformation drives for enterprises.

Summit Producers

Li Liang
Associate IT Director
Fuyao Group

Esteban Remecz
Former CIO, APAC
ZF Friedrichshafen AG

Pan Jingjie
CIO
CIMC

09:00-09:30	**Advanced Observation on Intelligent Manufacturing and Industrial Internet** > Relations between integration of informatization and industrialization, intelligent manufacturing, IoT and industrial Internet > Differences between industrial cloud and Internet platforms, and between industrial Internet of things and industrial Internet > 18 perspectives on cutting-edge trends in intelligent manufacturing and industrial Internet
09:30-09:50	**Technology Hotspot Issues and Applications of Industrial Internet Platform** > Practices of intelligent information integration management platform > 5G, the new engine of the digital economy > Building a service system based on mass data collection, aggregation and analysis
09:50-10:10	**The Application of VR in Intelligent Manufacturing – Building Virtual Factories** > 3D visual displays and verification of factory construction design plans > Optimize final design plan according to feedbacks > Reduce testing time, and save human and material resources
10:10-10:30	**Tea Break**
10:30-11:00	**“Intelligent Factory” Creates Intelligent Ecological Environment -Networking, Optimization, Transparency, Initiative and Flexibility. New Industrial Chain Coordination, and New Procurement, Plan and Asset Managements**
11:00-11:20	**A blueprint for IT Technology + Enterprise Operation Management Informatization Practices** > Comprehensively improve the company’ s IT application technology foundation > Incorporate modern management and operation concepts > Establish a digital neurosystem featuring precise control
11:20-11:50	**Industrial Big Data: Enhancing Capabilities of Manufacturing Enterprises** > Characteristics of big data and the challenges to manufacturing enterprises > Make full use of inventory and incremental data > Data integration and management based on product lifecycle
11:50-12:30	**Top Talk : How can Manufacturing Enterprises Develop the Utmost Value of Data and Realize the Digital Transformation?**

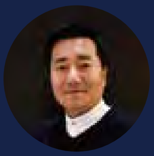
Agenda is continuously updating...

Industry forum 3:
Overseas Expansion of Private Enterprise

May 17th, 2019 AM 09:00–12:30

Nowadays, economic globalization has evolved to be an irreversible trend. Private enterprises' endeavors to "go abroad" necessitate the need to cross the threshold of the internationalization of brand and the localization of business operation. With the Road and Belt Initiative and iterative new technologies, how can private enterprises, as they embark on the journey of "going abroad", make their move "secured, steady, and further". This will be the main focus of this forum.

Summit Producers



Wang Yan
VP & CIO
Chervon

Guo Qianji
CIO
Haier

Xing Jie
CIO
WuXi AppTec

09:00-09:30	**Enterprise Digital Transformation Drives the Business Globalization** > IT strategic planning and practice > Cloud serves as a communication bridge in the internet+ era > Challenges and responses to globalization
09:30-10:00	**A Comprehensive Interpretation of the General Data Protection Ordinance –Understanding the Safety and Compliance Requirements for Enterprises' Oversea Expansion**
10:00-10:30	**The Construction of Information Infrastructure and Structure for "Go-abroad" Private Enterprise** > Deployment and establishment of oversea data center > Integration and assistance of the IT systems in the oversea business development
10:30-10:50	**Tea Break**
10:50-11:20	**Cross Border E-commerce, a Driver for Branded Retailing of "Go Abroad" Enterprises**
11:20-11:50	**How Can "Go abroad" Enterprises Effectively Manage Domestic and Abroad Business Trip Procedures** > Reduce the costs and increase efficiency > Create a global business trip control system
11:50-12:30	**Top Talk: How Can China Enterprises Go Abroad in the Globalized World?** > Interpret local policies and make adjustment > Facilitate Chinese enterprises "go abroad" efforts with the help of new technology > Identify Talent training direction in global enterprises

Agenda is continuously updating...

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Industry Forum 4：Finance

May 17th, 2019 PM 13:50–17:30

Downward economic situation, macroscopic deleveraging, and supervision overhaul, under multi-faceted pressures, many Chinese financial industries ready for a rebound are unexceptionally facilitating industrial transformation. Thanks to the frequent new policies and the contraction of market, predictions on financial trends remain elusive. Nevertheless, what can be assured is that technology will empower financial industry, and that traditional financial organizations should vigorously promote the integration between emerging technologies such as big data, cloud computing, AI, and the prevention of financial risks; in addition, they should also make full use of intelligent risk control technology to secure the safe, ordered, and steady development of their financial businesses. This forum will explore how financial industries make strategic vision, make overall arrangement ahead of time, and scratch a living in the world, and how can fin-tech enterprises in the Internet era help enterprises to make digital transformation in such a digital Internet world.

Summit Producers

Yin Hao
CDO
Longfor Group

Zheng Shihui
Deputy GM, Data Center
Bank of Communications

Zhang Yan
GM, Innovation Center
Seazen

13:50-14:15	**The Future of Financial Enterprise Under the New Regulation** > Guide financial industry with bank regulation policies > Fin-tech trends > Trigger the growth point of financial businesses
14:15-14:45	**Facilitate Digital Transformation of Financial Industry with Cloud Technology** > Facilitate the digital foundation for enterprises with a secure and stable cloud infrastructure framework. > Build a one-stop innovative application platform based on big data and AI platform, distributive service framework, block chain and other technologies. > Connect hundreds of millions of users and achieve intelligent marketing > Enhance the B-side financing ability
14:45-15:15	**Big Data+AI, Create and Anti-fraud System of Internet Finance** > Build Anti-fraud System-cross certification, regulation engine, outer engine, model strategy
15:15-15:30	**Tea Break**
15:30-16:00	**The Risk Management of Big Data Innovation in Different Situations** > Business platform, and anti-fraud > Supervision of operation risks, and early alarm of credit risks > Mobile application risks
16:00-16:30	**Innovation of Security Industry Informatization** > Use intelligent and real-time big data technology to initiate the 3.0-generation of intelligent stock investment. > Build the multi-layered cloud platform service from basic resource to business application > Realize interconnectivity, real time work and decision
16:30-17:00	**Drive Marketing Practices with Technologies, Help Financial Industry Precisely Target New Customer**
17:00-17:30	**Top Talk: Financial Service Transformation in the Intelligent Age**

Agenda is continuously updating...

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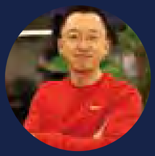
Industry Forum 5: Internet, E-commerce and Games

May 17th, 2019 PM 13:50-17:10

The year 2018 has witnessed the practical applications of different sorts of "IT new species", with big data, cloud computing, block chain, IoT and others serving as the major infrastructure of the AI era. "Intelligent+" has replaced "Internet+", a main symbol of the upgrading of Internet industries. From the earliest "Informatization" to "Internet+" and further to "Intelligent+", CIOs are responding to the calls of the times, learning the most cutting-edge IT skills and familiarizing IT new species; meanwhile, they are also undertaking highly intensive studies and facing with huge challenges, with conflicts and confusions ensued.

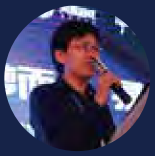
Summit Producers

Zhang Yiling
Technology VP
Mobike



Shi Haifeng
CTO
KE Finance

Zhong Hua
CSO
Alibaba



Wu Haiyu
VP, NetEase Dream BU
NetEase Game

13:50-14:50	**Application Scenarios and Commercial Practices of Big Data in the Internet Industry**
14:50-15:30	**Practices and Challenges of the Integration of Block Chain and Industrial Internet**
15:30-15:50	**Tea Break**
15:50-16:30	**Application of New Technologies and Information Security in the Internet Industry**
16:30-17:10	**Top Talk: How Can CIOs of Internet Industry Win the Battle of Data Intelligence?**

Agenda is continuously updating...

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